MONMOUTH TOWN COUNCIL

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MONMOUTH TOWN COUNCIL ADVERTISING GUIDANCE POLICY Version 2, 21/02/2022 F&P

The following policy should be considered by those applying for Advertising Consent for any business within Monmouth:

- 1. Applicants are to ensure that the colour and scale of the design respects the local area and that it's quality is in keeping with the historical heritage of Monmouth.
- 2. Internally illuminated signage will not be accepted by Monmouth Town Council Planning Committee to ensure maintenance of the historical heritage of Monmouth.

Version Control			
Version Number	Description of Changes	By Whom	Adopted at
1	Adopted policy	CEW	Planning 23/11/2021
2	F&P reviewed and adopted policy – add word 'Guidance' to the title	CEW	F&P 21/02/2022